GUJARAT TECHNOLOGICAL UNIVERSITY, AHMEDABAD, GUJARAT

Course code: 3340207

COURSE CURRICULUM COURSE TITLE: HUMAN RESOURCE MANAGEMENT FOR AUTO INDUSTRY (Code: 3340207)

Diploma Programmes in which this course is offered	Semester in which offered
Automobile Engineering	4 th Semester

1. RATIONALE

Human resources are very crucial for effective achievement of changing goals of the organization. They have tremendous level of untapped potential which can be utilised by professional supervisor using human resource management abilities. In changing environment the role of the supervisor and people becomes crucial to success. Working conditions may create stress and conflict which could be managed effectively using various tools and techniques related to training, guidance, counselling, mentoring and coaching. In the present era of globalisation, human resource is considered as a dynamic asset which in turn contributes for achieving the excellence and delighting the customers.

This course aims at developing intra-personal, inter-personal and social competencies in the polytechnic students so as to enable them to perform their future role of supervisor effectively.

2. COMPETENCIES (Programme Outcomes according to NBA Terminology)

The course content should be taught and implemented with the aim to develop different types of skills so that students are able to acquire following competencies.

• Manage people effectively fostering values, positive attitude and interpersonal relations to achieve personal and organizational goals

3. TEACHING AND EXAMINATION SCHEME

Teaching Scheme		Total Credits	Examination Scheme			•		
	In Hou	rs)	(L+T+P)	Theory Marks		ory Marks Practical Marks		Total Marks
L	T	P	C	ESE	PA	ESE	PA	
2	0	0	2	70	30	0	0	100

Legends: L -Lecture; T -Tutorial/Teacher Guided Student Activity; P -Practical; C - Credit; ESE-End Semester Examination; PA -Progressive Assessment

4. COURSE DETAILS

Unit	Major Learning	Topics and Sub-topics
	Outcomes	
	(Course Outcomes	
	in Cognitive	
	Domain according	
	to NBA	
	terminology)	
Unit I	1a Appreciate	1.1 Need and scope of human resource
Introduction	importance of	management in industrial environment.
	human resource	1.2 Impact of human factors on productivity and
		industrial harmony.
		1.3 Importance of providing need based training to
		the man power.
		1.4 Qualities of a good supervisor.
Unit II	2a. Identify human	2.1 Importance of human resources in Indian
Human	motivations.	philosophy.
needs,		2.2 X and Y theory.
relations and		2.3 Maslow's hierarchy, its importance in
values		managing human resources.
	2b. Appreciate	2.4 Need of human relations and human values in
	values and	the industry, inter department and intra
	ethics for	department.
	relationships.	2.5 Good relations with the suppliers and clients.
		2.6 Desirable human values and their importance
		including ethics and morale values.
Unit III	3.a Analyse self	3.1 Need for interpersonal competence.
Behavioural	for	3.2 Determinants of interpersonal behaviour.
dynamics	interpersonal	3.3 Concept of interpersonal orientation and
	behaviour.	attractions and its importance in human
		behaviour.
	3.b Develop team	3.4 Concept of group dynamics.
	spirit and	3.5 Dynamics of group formation.
	positive	3.6 Types of groups.
	attitude.	3.7 Role of teams in an organization.
		3.8 Desirable characteristics of a team member.
		3.9 Concept & importance of positive attitude and
		openness of mind.
		3.10 Do's and don'ts for developing positive

Unit	M	ajor Learning		Topics and Sub-topics
		Outcomes		•
	(Course Outcomes			
	in Cognitive			
	Domain according			
		to NBA		
		terminology)		
		237		attitude.
			3.11	Importance of mental health.
			3.11	importance of mental neutri.
Unit IV	4a.	Use leadership	4.1	Various definitions of leadership.
Leadership		qualities.	4.2	Situational approach to leadership.
Development	4b.	Develop	4.3	Quality of a good leader.
_		subordinates	4.4	Power influence and compliance.
		by motivations	4.5	Influence of Leadership.
		& training.	4.6	Techniques to deal people effectively case
	4c.	Develop		studies.
		decision	4.7	Importance of resource management (human,
		making		machine, material, method, money, time
		ability.		(moment), information (message)).
		·	4.8	Need, importance & types of oragnisational
				training.
			4.9	Need and importance of motivations.
			4.10	Changing role of supervisor as facilitator&
				motivator.
			4.11	Need, importance and use of guidance,
				mentoring, coaching and counselling.
			4.12	Importance of problem solving and decision
				making in context of productivity, quality, cost
				consciousness, human relations and goal
				achievement.
			4.13	Factors affecting decision making.
				Types and process of decision making.
				Make the decisions for given case/situation
				case studies.

Unit	Major Learning	Topics and Sub-topics		
	Outcomes			
	(Course Outcomes			
	in Cognitive			
	Domain according			
	to NBA			
	terminology)			
Unit V	5a. Identify need	5.1 Need for change.		
Change and	for change and	5.2 Barriers to change.		
stress	barriers to	5.3 Strategies and tools to manage		
management.	change.	change.(Effective implementation and		
	5b. Suggest	management of change) case studies.		
	strategies for	5.4 Trade unions and their objectives.		
	any change.	5.5 Constructive role of trade unions in goal		
	5c. Resolve	setting, achievement and change management.		
	conflicts.	5.6 Causes of conflicts and techniques to resolve		
		conflicts - case studies.		
	5d. Analyse stress	5.7 Concept and Causes of stress.		
	situation	5.8 Stress measuring techniques.		
	5e. Manage stress.	5.9 Need for relieving stress.		
		5.10 Techniques to manage the stress- case studies.		
		5.11 Self-management techniques		

5. SUGGESTED SPECIFICATIONTABLE WITH HOURS & MARKS (THEORY)

Unit	Unit Title	Teaching	Distribution of Theory Marks			
		Hours	R	U	A	Total
			Level	Level	Level	Marks
I	Introduction	02	02	03	00	05
II	Human needs, relations and	04	05	05	00	10
	values					
III	Behavioural dynamics	08	06	07	07	20
IV	Leadership Development	08	05	05	10	20
V	Change and stress management	06	02	08	05	15
Total		28	20	28	22	70

Legends: R = Remember; U = Understand; A = Apply and above levels (Bloom's revised taxonomy)

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

6. LIST OF EXERCISES/PRACTICALS

- Not Applicable

7. SUGGESTED LIST OF STUDENT ACTIVITIES

- i. Name the students with whom you have very good relations. Also list the reasons for that.
- ii. Name the students with whom you have very bad relations. Also list the reasons for that.
- iii. List the factors/situations which motivate you.
- iv. Identify the situations which cause stress to you. Also state reasons for that.
- v. Visit institute's canteen, workshop and administration departments and identify the ways how people manage stress during peak hours.
- vi. Visit nearby hotels, hospitals, malls, workshops, industries and draw the organisational structure followed in these organisations. Also prepare a list of documents that are commonly used by them for effective and smooth working of these organisations.
- vii. Visit nearby hotels, hospitals, malls, workshops, industries and prepare a report on how they are dealing with day to day grievances and customer complaints.
- viii. Visit different organisations and prepare a report on various unions exist in these.
 - ix. Each student should search the web and prepare biography of one leader from any field and try to identify the leadership traits he/she possesses.
 - x. Participate in team building exercises
 - xi. Prepare a plan to develop yourself for achieving excellence

8. SPECIAL INSTRUCTIONAL STRATEGIES (If Any)

S. No.	Unit	Strategies	Purpose
1	I	Live examples/movies on productivity	Importance of productivity and
		and harmony.	harmony can be understood.
2	II	a: Group discussion for Maslow's To identify human motiva	
		hierarchy.	to appreciate values and ethics for
		b: Case study/ case movie which	relationships.
		appreciate importance of values	
		and ethics.	
3	III	a: Presentation on self characteristics.	To analyse self for interpersonal
		b: Tasks assignments to deal in team.	behaviour and develop the ability to
		c: Case study/movie.	work in team. Also to develop self
		d: Group discussion.	confidence and openness of the
			thoughts.
4	IV	a: Case study-leadership.	To make students aware of the
		b: Role play-leadership.	techniques to deal different types of
		c: Group discussion-case for decision	people effectively. Also to develop
		making.	the ability to identify the factors

S. No.	Unit	Strategies	Purpose
		d: Group discussion for the case which require solution.	affecting decision making.
5	V	a: Case study/Movie. b: Group discussion.	To know the causes of conflicts and to find out the resolution techniques of conflicts. Also to know the techniques to manage the stress.

9. SUGGESTED LEARNING RESOURCES

A) List of Books

S.	Title of Books	Author	Publication
No.			
1	Managing people at work.	Ahuja, Jain & Chhabra.	Dhanpatrai and Sons.
2	Human Resource	Biswajeet Pattanayak	PHI Learning, New Delhi
3	Human Resource	K. Aswathappa	Tata McGraw Hill
4	Seven Habits of successful	Stephen R. Covey	Free Press
5	Competency Framework for HRM	B.L. Gupta	Concept Publishing, New Delhi, First Edition 2011
6	Behavioural processes in organisation.	Pareek, Udai and Rao T.V.	Oxford and TBH Publishing Co., New Delhi, 1981.
7	Human Resource Management	V. S. P. Rao	
8	Human Resource	D.R.Patel, Y.R.Joshi	Atul Prakashan.

B) List of Software/Learning Websites:

- i. www.cipd.co.uk/NR/rdonlyres/29D9D26D.../9781843982654 sc.pdf
- ii. www.slideshare.net/kumaravinash23/chapter-12-2634971
- iii. www.tutor2u.net/business/people/motivation theory mcgregor.asp
- iv. www.mindtools.com
- v. kalyan-city.blogspot.com/.../maslow-hierarchy-of-needs-theory-of.html
- vi. www.enotes.com > Health
- vii. www.youtube.com/watch?v=RwZ4-GTSNUI
- viii. www.entrepreneur.com/article/204248
- ix. ceocommunity.ning.com/forum/attachment/download?id...
- x. www.facultyfocus.com/...leadership/improve-your-decision-making-skill...
- xi. www.nap.edu/catalog.php?record id=13188
- xii. nearyou.gwu.edu/hrdl-hr/hrd-ld-hr brochure.pdf
- xiii. www.hrinz.org.nz/Site/Resources/...Base/.../Change Management .aspx
- xiv. http://www.youtube.com/watch?v=OD6-dBymmjk
- xv. http://www.youtube.com/watch?v=SJR-MRVd1okhttp://www.youtube.com/watch?v=pbxpg6D4Hk8

10. COURSE CURRICULUM DEVELOPMENT

COMMITTEE Faculty Members from Polytechnics

- **Prof. Shah Bhaskar K**. Lecturer in Mechanical Engineering, Butler Polytechnic, Vadodara.
- **Prof. A.M. Talsaniya**, Lecturer in Mechanical Engineering, Sir Bhavsinhji polytechnic institute, Bhavnagar.

Coordinator and Faculty Members from NITTTR Bhopal

- **Dr. B.L.Gupta**, Professor and Head, Department of Management.
- **Prof. Sharad Pradhan**, Associate Professor and Head Department of Mechanical Engineering.